

BIRMINGHAM United Kingdom



Facts:

- 6.7 million people live within 1 hour's drive of the city centre
- Birmingham's conference and events sector contributes £2.3 billion per annum and supports 36,000 jobs
- An estimated £13.2 billion will be invested in Birmingham's public and commercial infrastructure in the next 10 years
- Birmingham is rated Among the 15 best cities in Europe to locate a business
- Home to 31,000 companies including Land Rover, Jaguar and Cadbury
- The city accounts for 25% OF ALL British exports
- Birmingham has one of the strongest research and development bases in Europe with world-class facilities and institutions working closely in education and business
- Birmingham grew to international prominence in the 18th Century at the heart of the Midlands Enlightenment and Industrial Revolution
- In 1791 it was being hailed as "the first manufacturing town in the world"
- 27,000 hotel beds
- Impressive conference space including the ICC which can host events from 8 to 8,000 guests

Birmingham

Proud of its distinctive heritage, yet energised by the youngest population in Europe, Birmingham's transformation into a dynamic, cosmopolitan, accessible and welcoming conference city has been truly incredible.

With a massive £8 billion regeneration of the city centre, Birmingham has become an exciting Cosmopolitan city. With its fascinating history and world class cultural scene, combined with superb shopping, major international events and exhibitions, great night life and award winning restaurants, Birmingham has a unique quality that is contagious to its visitors and residents alike.

As a conference and events centre, Birmingham outrivals other major cities. A hub for culture and commerce, with the city being the most prominent business centre outside of London, makes for an ideal location to meet your business needs. With an unbeatable location, Birmingham's incredible range of world class venues and state of the art facilities make it the best placed city for events of all sizes. You will definitely be spoilt of choice.

Top Attractions:

The Bullring
Jewellery Quarter
Birmingham Museum and Art Gallery
Birmingham Botanic Gardens and Glasshouse

Transport

Travellers from near and far will find Birmingham an incredibly easy place to reach. Situated at the very heart of England you couldn't be better connected. Whether you're driving, flying, or travelling by train, Birmingham is closer than you think.

Birmingham New Street is the main hub for all train links, providing easy access to all the major cities. London is only 1 hour 15 minutes away and Glasgow has a journey time of just under 4 hours.

Birmingham Airport is an easy and accessible way to travel. It welcomes more than 50 airlines from over 100 destinations and with plenty of low cost airlines, it is increasingly becoming a cost effective way to travel. Birmingham International station sits right beside the airport, providing a direct link to the city centre in less than 15 minutes.

Whilst in the city you will have no problem getting around. The taxi and tram service offer impressive links in and around the city and many attractions are just a pleasant stroll away from each other in the vibrant centre.