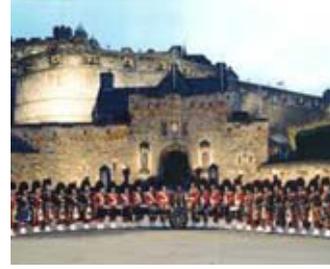


EDINBURGH Scotland



Facts:

- Edinburgh is the capital of Scotland
- Often referred to as 'Athens of the North' reflecting the city's high culture, and ideals of art, literature, philosophy & science
- Has the strongest economy of any city in the UK outside of London
- The economy is largely based around the service sector, tourism, financial services and banking
- Named the Best Small City of the Future 2011 by FDi Magazine
- Edinburgh is the UK's most favoured city after London to hold an international conference
- Strong track record of hosting major international events such as the 31st G8 summit and the 49th NATO conference
- 8,000 hotel rooms
- Impressive range of large capacity venues such as EICC which can host events from 150 to 2000 people
- Offers a range of alternative venues such as the Royal Yacht Britannia and the great halls of Edinburgh Castle

Edinburgh

Edinburgh is one of Europe's most beautiful cities, draped across a series of rocky hills overlooking the sea, it's a town intimately entwined with its landscape, with buildings and monuments perched atop crags and overshadowed by cliffs.

Edinburgh is a surprisingly green city and, even in the heart, you are never far from wide open spaces where you can take in amazing views, or just relax and enjoy the great outdoors.

Edinburgh is renowned all the world for its year-round festivals where the city's streets throng with visitors around the world. The festivals and the rich, vibrant, cultural life they generate are a major factor in making Edinburgh one of the most attractive places in the UK to visit, invest and do business.

With streets steeped in history and a thriving cultural scene, the city of Edinburgh offers a perfect balance between all things traditional and contemporary. With its ancient medieval buildings mixed in with award-winning modern architecture and enduring attractions, visitors will be spoiled for choice.

Top Attractions:

Edinburgh Castle
Royal Botanic Garden
The Palace of Holyrood House
National Museum of Scotland

Transport

Edinburgh is easily accessible. You can fly direct from Europe or North America to Edinburgh Airport. You can reach the city centre from the airport in less than 30 minutes with most conference venues and hotels centrally located within walking distance.

Edinburgh Airport is Scotland's capital airport. More than 40 airlines serve more than 100 destinations and some 9 million passengers a year pass through the airport - figures which are set to grow as Scotland's international connections develop. There are 46 flights from London per day, with an average travel time of 1 hour 30 minutes, making Edinburgh an easy destination to travel to.