

# LONDON United Kingdom



## Facts:

- Europe's Largest City
- Economic, political and cultural hub of UK
- Home of the 2012 Olympics Games
- Commencing (27th July-12th August)
- Home to 7.7 million people
- 34 million visitors a year
- Spending £15 billion
- Home to 75% of the worlds top 500 companies including elite banking firms, media companies and creative industries
- Voted Europe's 'Best Business City' for the past 22 years\*
- 123,000 London hotel rooms
- Impressive venue space including the 90,000 sqm ExCel Exhibition Centre and the 6,000 sqm Business Design Centre
- Inspiring & regal venues such as Somerset House, Kew Gardens & Altitude 360
- Home of the 2012 Olympic Games (27th July-12th August)
- The games are expected to attract 1.2 million visitors

## London

Steeped in history, London can offer an array of interesting venue options. Ranging from new and old, London can offer you the perfect venue for your conference meeting or event.

London is constantly evolving. A stylish and vibrant City, London adapts to the latest trends, meaning that hotels, restaurants and venues constantly reinvent themselves to offer visitors a unique and first class stay in the city. On each trip to the City you will discover something new. All tastes and budgets are catered for, making London a premier destination for the worlds leading companies to hold exhibitions, conferences and events.

If you are lucky enough to mix business with pleasure, then London has plenty to offer. From world class music venues to trendy boutiques, London will keep you entertained and on your toes. With 250 art galleries, over 120 historic buildings, 300 museums, 3,800 pubs and 6,000 restaurants, no matter what your preference you will find an array of social outlets.

## Top attractions:

British Museum  
National Gallery  
Tate Modern  
Tower of London

## New London

Nowhere else in London is expanding more so than London's Eastside. With its contrast between the old and new, historic buildings are nestled between soaring skyscrapers providing the perfect backdrop for your next conference.

## The Eastside is home to:

The 2012 Olympic Village  
The O2; Europe's leading entertainment destination  
London City Airport; Europe's most popular business to business airport  
The hub of finance and business; Canary Wharf, home to leading market businesses such as Barclays, Bank of America and BP.

\*According to a survey by global property consultant  
Cushman & Wakefield

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## Facts:

- London is the International gateway for visitors around the world
- Impressive infrastructure of motorways, rail and flight connections
- Nearly 11 million passenger journeys are made every day using London's public transport network
- 5 Impressive airports
- Heathrow is the third busiest airport in the world after Atlanta and Beijing
- 180,000 passengers arrive or depart from Heathrow Airport daily
- Remarkable flight times with travel from Europe between 1-5 hours, New York 7 hours and China 10 hours
- London has the third busiest metro system in Europe, after Moscow and Paris
- The Underground serves 270 stations and is the second largest metro system in the world after New York

## Transport

London has one of the world's best-integrated transport networks providing excellent links into the city by plane, rail, underground and bus.

London has an impressive 5 airports; Heathrow, Gatwick, Stanstead, London City and Luton, making entry into the UK and London easier than ever. Heathrow has over 67 million passengers a year travelling to over 170 destinations worldwide, making Heathrow the top airport for international travellers and business people alike. With an increase of budget airlines such as Ryan Air and Easy Jet, travel can be cost effective and value for money, making travel to London a top destination.

London airports also boast excellent rail links from the airport into the city. The Heathrow Express is a non stop train to Paddington station, taking only 15 minutes and the Gatwick express to Waterloo takes 30 minutes.

Whilst in London you will have no problem getting around from your meetings and client visits. The London Underground is one of the world's largest underground subway systems, offering fast and reliable transport around the city, the overground rail network are also equally impressive travel options. You could also hail one of London's famous 'black cabs' to get to a city centre destination with ease.

Impressive rail links have now made travelling within the UK even more efficient. The fast train from Manchester to London takes only 2 hours and 7 minutes and from Glasgow 4 hours and 20 minutes, making your journey into London more time effective.